

# FAST FACTS

## MISSION STATEMENT

Focusing on the education and workforce development needs of communities in the Salinas Valley, Hartnell College strengthens communities by providing opportunities for students to reach career and/or academic goals in an environment committed to student learning, achievement and success.

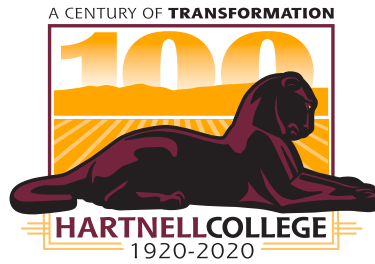
## VALUES STATEMENTS

- Students First
- Academic and Service Excellence
- Diversity, Equity and Inclusion
- Ethics and Integrity
- Alliances
- Leadership and Empowerment
- Innovation
- Stewardship of Resources
- Health, Safety and Security



## VISION STATEMENT

Hartnell College students will be prepared to contribute as leaders to the intellectual, social, cultural and economic vitality of our communities and the world.



Celebrating our Centennial through 2020-21

**Interim Superintendent/President**  
Raul Rodriguez, Ph.D.

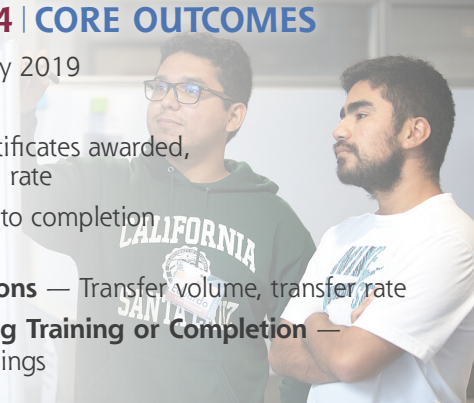
**Board of Trustees (2019-20)**  
President, Aurelio Salazar, Jr., Area 2  
Vice President, Patricia Donohue, Area 3  
Candi DePauw, Area 7  
Ray Montemayor, Area 5  
Erica Padilla-Chavez, Area 6  
Irma Lopez, Area 4  
Samantha Saldaña, Student Trustee

## STRATEGIC PLAN 2019-24 | CORE OUTCOMES

Adopted by Board of Trustees in May 2019

### Core outcomes and key metrics:

- 1. Completion** — Degrees and certificates awarded, number of graduates, graduation rate
- 2. Completion Efficiency** — Time to completion and course units to completion
- 3. Transfer to Four-Year Institutions** — Transfer volume, transfer rate
- 4. Student Employment Following Training or Completion** — Employment rate, change in earnings



## STUDENT ENROLLMENT

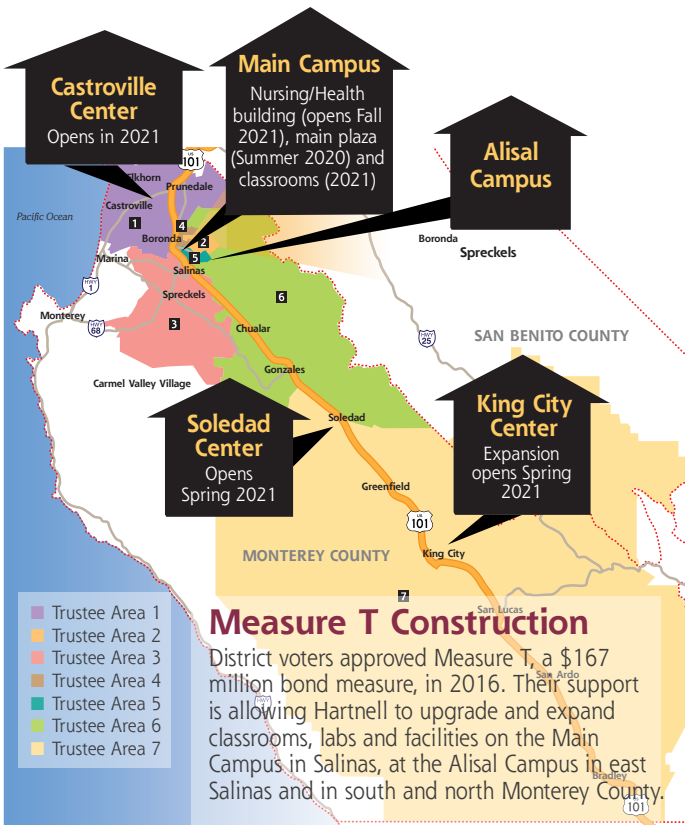
Annual enrollment of more than 17,000  
37% first generation  
Female: 45%, Male: 55%

### ETHNICITY 2019-20

American Indian	1%
Asian	5%
Black	2%
Latinx	62%
Two or more races	2%
Unknown	6%
White	22%

## STUDENT ACHIEVEMENT

During the 2019-2020 academic year, Hartnell had the most graduates in its history.



## FISCAL INTEGRITY

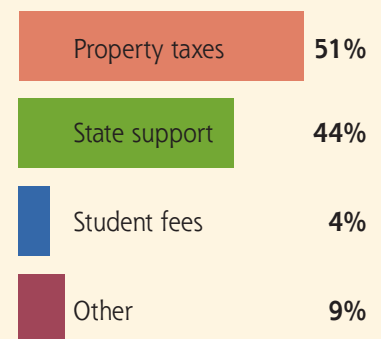
In 2017, Standard & Poor's Rating Services raised Hartnell's rating to AA/Stable. They cited the following reasons for the upgrade from AA-:

- Overall fundamental improvement
- Improved OPEB with plan
- Increased fund balances
- Improvement in the economy
- Good forward-looking plan
- Improvement in FMA to Strong from Good

Moody's reaffirmed our rating at AA2.

## 2019-20 operating budget of \$51.1 million

Funding sources:



## CONTACT

**Main Campus:**  
411 Central Ave.  
Salinas  
831-755-6700

**Alisal Campus:**  
1752 E. Alisal Ave.  
Salinas  
831-755-6960

**King City Center:**  
117 N. Second St.  
King City  
831-386-7100



## HARTNELL COLLEGE FOUNDATION 2018-2019

Private donations **\$7,595,112**  
Public donations **\$4,500,000**

### Scholarship Awards

Together with outside organizations **1,172**  
Totaling **\$1,081,333**

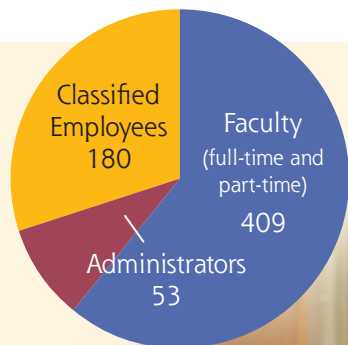
Visit [www.hartnellfoundation.org](http://www.hartnellfoundation.org)  
or call 831-755-6800.



## INTERCOLLEGIATE SPORTS

**Basketball\***      **Track & Field\***  
**Men's Soccer**    **Cross Country\***  
**Women's Soccer**   **Football**  
**Softball**            **Volleyball**  
**Baseball**            **Swim/Dive\***

\* Men's and women's teams



## HARTNELL EMPLOYEES



### TUITION AND FEES:

California residents: \$46 per unit  
Non-California residents: \$249 per unit

### STUDENT FINANCIAL AID AWARDS

**FEDERAL:** \$11,932,157 to 4,138 students  
**STATE:** \$8,589,126 to 10,388 students

## ACADEMIC EXCELLENCE

- From 2011-19, **degree completion** is up 159 percent, certificate completion is up 320 percent and **university transfers** are up 67 percent – with just a 2 percent increase in full-time-equivalent enrollment.
- Through **CSin3**, a nationally unique **computer science partnership** with Cal State Monterey Bay (CSUMB), students complete a bachelor's degree in three years.
- More than 1,000 students have completed **STEM research internships** in the past 12 years, culminating in a yearly "Research Symposium," unheard of among community colleges.
- In 2019, **registered nursing and licensed vocational nursing students** had a pass rate of 100 percent on their state exams.
- Hartnell students received the highly competitive **Cooke College Scholarship** in 2017 and 2019, and three students are semifinalists for this prestigious nationwide award.

## PROGRAMS AND SERVICES FOR OUR STUDENTS

- EOPS
- CARE/CalWORKS
- TRiO
- MESA
- Counseling
- Tutorial Services
- Office of Student Life
- Veterans Service Center
- Disabilities Support
- Child Development Center
- Dept. of Supportive Programs & Services
- Foster and Kinship Education
- Mi CASA–Services for Dreamer Students



## HIGHLIGHTS

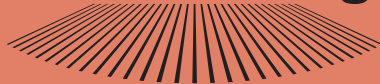
- **Seven-year ACCJC accreditation renewal in 2019, with zero deficiencies**
- **Hispanic-Serving Institution (and Agricultural College)**
- **Historic \$20 million Matsui family land gift in 2017 awaits conversion of its value through residential development**
- **In 2019-20, served 700 first-time, full-time students through the Salinas Valley Promise leadership and completion program**

## CENTER FOR NURSING & HEALTH SCIENCES



The Salinas Valley Memorial Healthcare System Center for Nursing & Health Sciences, scheduled to open in 2021, will double space for nursing, respiratory care, EMT and other programs, with flexible, state-of-the-art teaching facilities.

## The Western Stage



[www.westernstage.com](http://www.westernstage.com)

The Western Stage includes a 500-seat Mainstage Theater and 125-seat Studio Theater and is nearing 50 years of theatre arts in the Salinas Valley.



Little Women, 2019

## COMMUNITY IMPACT

- Graduates of the **Teacher Preparation Pathway**, a cohort-based 2+2 program in partnership with CSUMB, help ease the acute shortage of teachers in the Salinas Valley.
- Hartnell's innovative **alliance with the agriculture industry** led to receipt of the Public-Private Partnership Award from the Monterey Bay Economic Partnership.
- The **DREAMer Center**, serving the unique needs of more than 800 undocumented students, was the first among California community colleges when it opened in 2016.
- The **Salinas Valley Health Professions Pathway Partnership** has created strategic alliances across industry, K-12 education and universities and contributed to successful outcomes for nursing and healthcare programs.
- Beginning in 2011, the **Women's Education and Leadership Institute (WELI)** and the **Men's Institute for Leadership and Education (MILE)** have helped 325 returning students graduate, with scholarships, mentoring and life-skills training.